# **CYRUS EVANADO**

Portland, OR

+1 503.740.8855 cyrus.evanado[at]gmail.com http://goo.gl/5oQPTD



## **SKILLS/KNOWLEDGE**

#### Languages:

HTML/CSS JavaScript

#### Softwares:

Adobe Creative Cloud/Suite TextMate Omnigraffle

### **Functional:**

Scrum/Agile Methodologies Innovation Games User Experience Design Interaction Design Mobile / Tablet UI Design Front-end Development

## **EXPERIENCE**

Learning.com - Portland, OR 03/2013 - Present User Experience Architect

# The Innovation Games Company - Mt. View, CA 12/2011 - 03/2013 User Experience and Interaction Designer

- Developed innovative ways to promote positive user experiences for "Serious Games" applications, websites, and other products
- Wrote efficient and reusable HTML + CSS code to streamline the building process of user interfaces

Reputation.com - Redwood City, CA 08/2011 - 12/2011

## Web Designer / Developer

- Front-end development and maintenance of Reputation.com website
- Collaborated with Designers and other Engineers, converting designs into modular and scalable code
- Implemented A/B tests on web pages to track and increase conversions

# Perfect World Entertainment - Foster City, CA 05/2010 - 08/2011

#### **Web Designer**

- Utilized principles of information architecture, graphic, interactive, and user interface design improving web development
- Provided design assets and process flows to Engineering teams
- Created UI style guide and design standards for web pages

Kizmo Design- San Franciso, CA 12/09 - 07/2011

## **User Interface and Interaction Designer** (Consultant)

- Provided design services for large, interactive design projects
- Worked closely with the Creative Lead providing for a range of clients, including user research, interface/visual design, and usability testing
- Produced deliverables containing sitemaps, task flows, and wireframes

## The Art Institute of California, San Francisco 11/2009 - 03/2010 Portfolio Show Web Designer / Developer

- Designed and developed the campus' portfolio show website
- Collaborated with a graphic designer, producing web-optimized assets
- Built website in consistence with posters, flyers, and other print materials

**Stergeron - San Franciso, CA** 10/2007 - 01/2008

# **Designer and Front-End Web Developer**

- Worked closely with a small team designing and developing websites
- Developed the brand and digital identity for the coolmeter.com

Mallari Insurance Services - Castro Valley, CA 06/2007

## Designer and Front-End Web Developer

- Increased total website hits by 300%
- Hand coded and validated all CSS and HTML
- Created online forms to promote faster, paperless transactions

## **EDUCATION**

The Art Institute of California - San Francisco

Bachelor of Science in Web Design and Interactive Media, March 2010 **Graduated with Honors, Dean's List. 3.6 Cumulative G.P.A.**